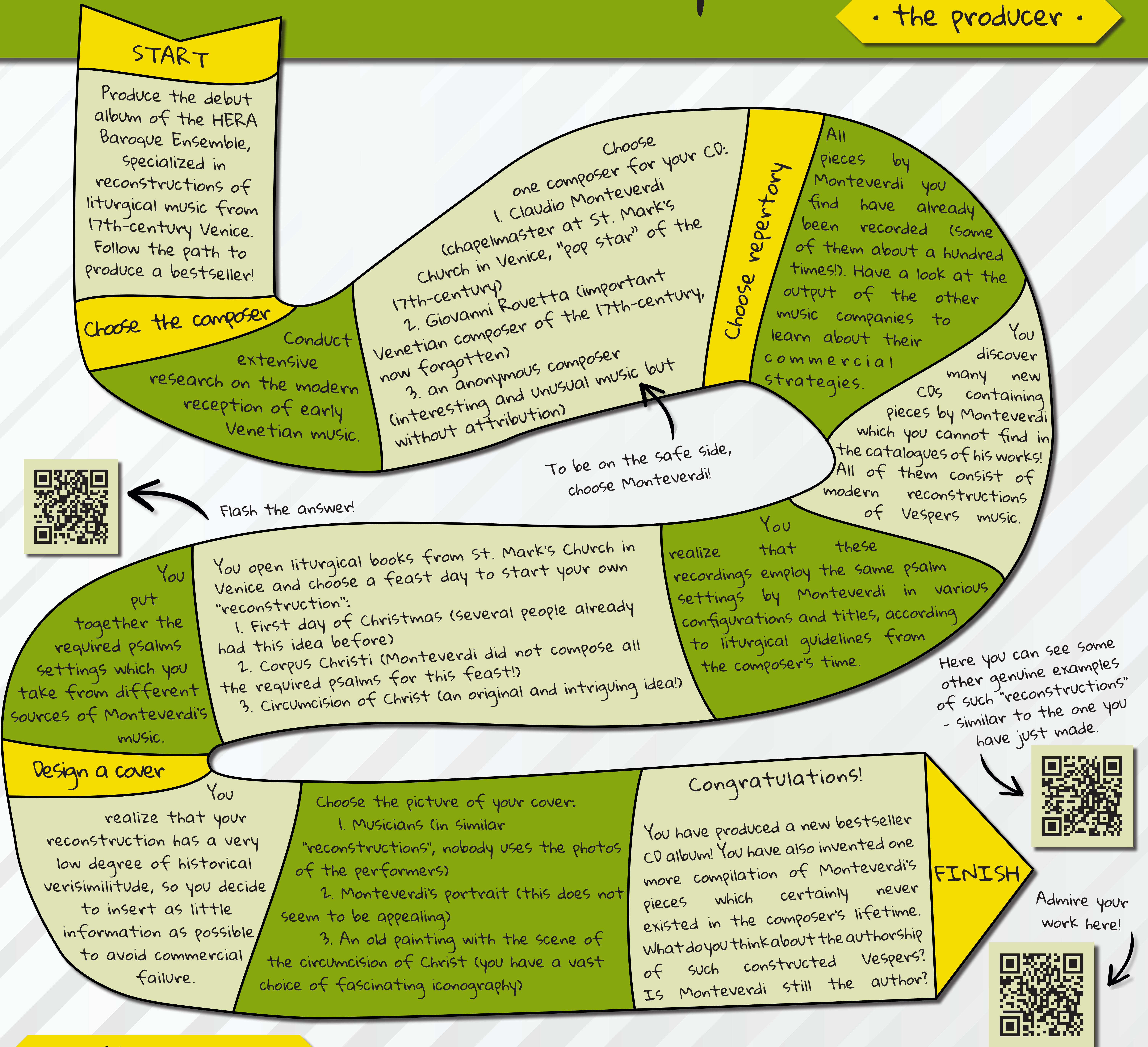


• the producer •

Be an early music producer in the 21st century!



Abstract

A substantial part of the modern recordings of so-called early sacred music consists of the Vespers repertoire. Some of them attempt to reconstruct a specific performance which took place on a specific day and place in the past. In my project, I deal with, among other things, **the possible influence of phonographic marketing on the contemporary reception of early music**. I pose questions concerning what recordings and especially their album covers tell us about Italian Vespers written up at the end of the seventeenth century, assuming that **our knowledge of early repertoire is shaped not only by the music itself and by the way it is performed, but also (perhaps in particular) by the methods employed to present it**.

Conclusions are based on material encompassing around two hundred albums produced during the period 1952–2017. It is not my intention to criticize decisions made by musicians and their historical accuracy but rather to ask questions about **the strategies adopted by the performers and producers as well as their impact on the present-day reception of this kind of repertoire**.



Flash here for a selected bibliography

