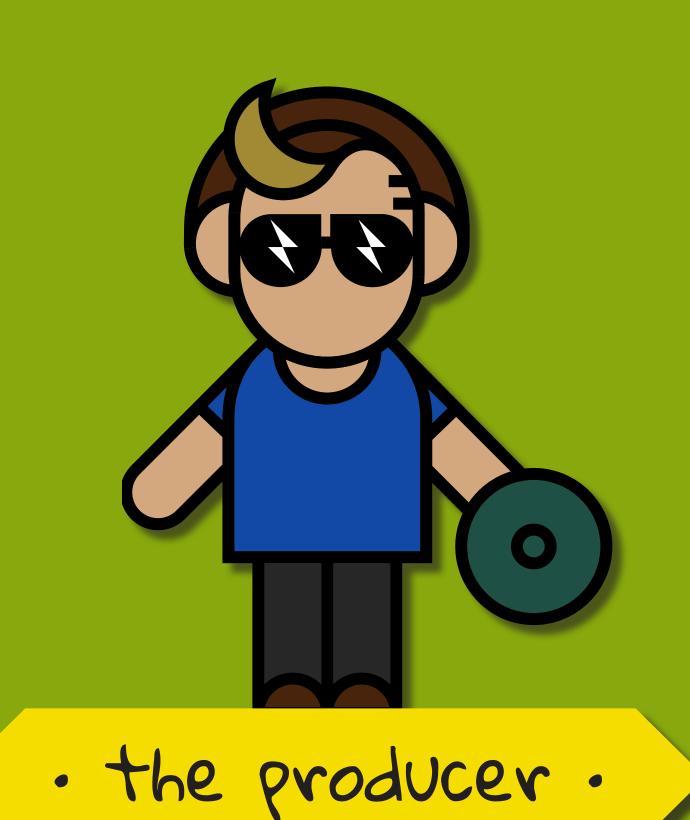
Sound Memories Games

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Be an early music producer in the 21st century!



START

Produce the debut album of the HERA Baroque Ensemble, specialized in reconstructions of liturgical music from 17th-century Venice. Follow the path to produce a bestseller!

Choose the composer

You

put

music.

together the

required psalms

settings which you

take from different

sources of Monteverdi's

Conduct extensive research on the modern reception of early Venetian music.

one composer for your co: 1. Claudio Monteverdi (chapelmaster at St. Mark's Church in Venice, "pop star" of the 2. Giovanni Rovetta (important Venetian composer of the 17th-century, 17th-century) now forgotten) 3. an anonymous composer (interesting and unusual music but without attribution)

To be on the safe side, choose Monteverdi!

Monteverdi you find have already been recorded (some of them about a hundred times!). Have a look at the output of the other music companies to learn about their discover commercial many new strategies. CDS containing

pieces by Monteverdi which you cannot find in the catalogues of his works!)All of them consist of modern reconstructions of Vespers music.

Flash the answer!

You open liturgical books from St. Mark's Church in Venice and choose a feast day to start your own "reconstruction":

1. First day of Christmas (several people already

had this idea before) 2. Corpus Christi (Monteverdi did not compose all

the required psalms for this feast!) 3. Circumcision of Christ (an original and intriguing idea!)

these that realize recordings employ the same psalm settings by Monteverdi in various configurations and titles, according to liturgical guidelines from the composer's time.

Here you can see some other genuine examples of such "reconstructions" - Similar to the one you have just made.

Design a cover

realize that your reconstruction has a very low degree of historical verisimilitude, so you decide to insert as little information as possible to avoid commercial failure.

Choose the picture of your cover: 1. Musicians (in similar "reconstructions", nobody uses the photos of the performers)

2. Monteverdi's portrait (this does not seem to be appealing)

3. An old painting with the scene of the circumcision of Christ (you have a vast choice of fascinating iconography)

Congratulations!

You

You have produced a new bestseller CD album! You have also invented one more compilation of Monteverdi's pieces which certainly never existed in the composer's lifetime. Whatdoyouthinkabouttheauthorship of such constructed Vespers? Is Monteverdi still the author?



Admire your work here!



Abstract

past. In my project, I deal with, among other things, the possible the strategies adopted by the performers and producers influence of phonographic marketing on the contemporary reception of early music. I pose questions concerning what recordings and especially their album covers tell us about Italian Vespers written up at the end of the seventeenth century, assuming that our knowledge of early repertoire is shaped not only by the music itself and by the way it is performed, but also (perhaps in particular) by the methods employed to present it.

A substantial part of the Conclusions are based on material encompassing around two modern recordings of so-called early sacred music consists of the hundred albums produced during the period 1952–2017. It Vespers repertoire. Some of them attempt to reconstruct a specific is not my intention to criticize decisions made by musicians performance which took place on a specific day and place in the and their historical accuracy but rather to ask questions about

> as well as their impact on the presentday reception of this kind of repertoire.

